



THE MONTHLY
NEWSLETTER FROM
EUROPE DIRECT
LEEDS

Europe Talk
www.europedirectleeds.org.uk



ISSUE
60
MARCH
2014

Europe Direct Leeds helps to celebrate 10 years of Fairtrade Leeds



www.fairtradeleeds.org.uk



In March, Fairtrade Leeds celebrated 10 years of being a Fairtrade City with a birthday party at the Civic Hall.

The event was well attended. Children from all over the city helped to celebrate the occasion and involved everyone in a series of games. Beeston choir entertained with banana songs and delicious cakes were available after the 'Fairtrade Bake Off' competition. The Lord Mayor of Leeds Councilor Tom Murray and local MPs Greg Mullholland and Hilary Benn were also in attendance. **Europe Direct Leeds** was there with a fairtrade tombola and gave out lots of ED goodies, books and learning materials.

Aimeth Angulo, a banana farmer from Columbia, standing next to the screen in our photograph above, talked about her experiences and how fairtrade has transformed life in her region for the better.

Europe Direct Leeds, 2nd Floor, Central Library, Calverley Street, Leeds, LS1 3AB Tel. 0113 247 8282 Fax. 0113 395 1833 europedirect@leeds.gov.uk

www.europedirectleeds.org.uk

www.twitter.com/europedirect

www.facebook.com/europedirectleeds

Europe Direct Leeds' base is refurbished



The newly refurbished **Business & IP Centre (BIPC)** on the second floor of Leeds Central Library is also home to **Europe Direct Leeds**.

BIPC provides a free and accessible service to anyone wishing to set up, protect and grow a successful business.

Visitors to the Centre are able to access business databases and market research reports, trade journals, directories and a wealth of other information about starting up and running a business. There is also a programme of free workshops and advice sessions delivered by staff and business experts on a range of topics including starting up, business planning and marketing, as well as how **intellectual property** can protect products, brands and designs. Many of these projects are supported by **Europe Direct Leeds**. For more information on BIPC's **services** and on the **launch** of the new department, from which the photographs below are taken, please visit <http://bipcleeds.blogspot>



At the launch, **Dr Stephen Fear**, entrepreneur in residence at The British Library said:

"As a city built on enterprise, Leeds has been the birth place of some of the most innovative business minds and it's important that people understand the vital role libraries can play in the development of entrepreneurs and small businesses.

"The launch of the Business & IP Centre is a great opportunity for those in and around the city to take full advantage of its free resources and I'm sure it can help to inspire and nurture the next generation of entrepreneurial talent."



Above, (L-R) - Dr Stephen Fear - Entrepreneur in Residence, The British Library; Tom Riordan - Chief Executive of Leeds City Council; Bev Rice - Head of Leeds Library & Information Service; Councillor Lucinda Yeadon - Leeds City Council's executive member for leisure and skills; Frances Brindle - Director of Audiences, The British Library.