



THE MONTHLY  
NEWSLETTER FROM  
EUROPE DIRECT  
LEEDS

# Europe Talk

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ISSUE  
**47**  
FEBRUARY  
2013

Leeds  
CITY COUNCIL

## Pre Business Start-Up Workshops supported by Europe Direct Leeds

Welcome to February's issue which looks at Pre Business Start-up Workshops being run in Leeds Libraries and RLWC2013 and Libraries support for the Six Book Challenge

### PRE BUSINESS START-UP

Workshops are available with a variety of business support organisations, to point you in the right direction.

#### Format for each workshop:

- ▶ An overview of business support within Leeds - Leeds City Council
- ▶ How to access Business and Patent Information Services - Library Business Services
- ▶ Business advice and guidance - Leeds Chamber
- ▶ Making Tax & Book keeping less painful - HMRC - Business Education & Support Team
- ▶ Maximising your marketing ability - Chartered Institute of Marketing
- ▶ Are you eligible for the Enterprise Allowance scheme? - Job Centre Plus
- ▶ Networking - Between speakers and attendees

Who do I speak with?

Where do I go?

How do I access business support?

See workshop timetable for 2013 overleaf...



2013 is proving to be a busy year for the Europe Direct Leeds team and our provision of business support for start-ups. We recently joined up with Amrit Choda from the City Development Business and Enterprise Support Team to provide a series of business start-up workshops at key locations across the city.

The workshops are free to anyone interested in starting a business. They aim to give an overview of the key areas that need to be considered when starting a new business as well as the best places to find local support.

Each workshop runs for 3 hours and has a range of speakers providing information on the following areas:

- An overview of local business support
- Accessing business advice and guidance through the local Chamber
- Making Tax and Book keeping less painful
- The importance of marketing
- A look at support from Business and Patent Information Services
- An outline of the Enterprise Allowance Scheme

We have already run a number of workshops across the city which have proved very popular with start-ups from a range of backgrounds. As always it is great to see the wide variety of start-up ideas around and lots of enthusiastic individuals really striving to make their ideas come to fruition.

For details of future workshops please contact **Business and Patents Information Services**: 0113 2478266 [piu@leeds.gov.uk](mailto:piu@leeds.gov.uk)  
<http://www.businessandpatents.org>



### Contact Us

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## Rugby League World Cup 2013 and libraries champion the Six Book Challenge

Reading and sport made a winning combination on Saturday 9th February, with families and rugby league fans packing into the Central Library to meet Leeds Rhinos and England's Jamie Jones-Buchanan, local team mascots Ronnie The Rhino and Billy The Buffalo, be entertained by Craig Bradley, sign up for the Six Book Challenge, play Rugby league Live 2 on the Xbox 360 and have their photo taken with the Rugby League World Cup Trophy.

Although he didn't get into reading until he was in his twenties, Jamie is now a keen reader. He talked about the ups and downs of his career in rugby league and how he first developed a love of reading. He wrote afterwards, "It was a pleasure to be invited to the library and share a few thoughts with all who attended. As I said yesterday I think

the six book challenge is a great event for many more reasons than I was capable of voicing and its a privilege to be able to support it. Thank you and everyone running the event for being so welcoming. I'm a Leeds lad and I love to see the old buildings and heritage behind the city so my well over due visit to the library itself made it a good day."

On the day Alison Millar, Craig Bradley and Greg Stringer were interviewed live on BBC Leeds and there were reviews and mentions on the [RLWC website](#) and The Guardian. More photos from the event can be viewed on the Library's [Flickr](#) page, and a final thanks to all the staff who made the event so successful.

